

Writing Effective Proposals for ARPA Funding

Prince William County Government has provided \$10 million in one-time funding to nonprofits serving Prince William County residents who have been impacted by the COVID-19 public health emergency and its negative economic impacts. The Human Services Alliance of Greater Prince William has partnered with Prince William County Government to administer this funding via an application process. This document contains tips for strengthening proposals for ARPA funding.



- Focus on how the proposed project mitigates the social determinants of health or economic impact of the COVID-19 public health emergency.
- Propose remedies to issues that were directly or indirectly caused by the COVID-19 public health emergency, including remedies to address inequities caused or exacerbated by the pandemic.



- Provide detailed information on how the organization will use ARPA funding to execute the proposed project and address the unmet needs of Prince William County residents.
- Include ALL costs needed to effectively execute your project.
- Assure that your proposal has a clear and reasonable use of funds that will adequately address the scale of the unmet need described in the proposal.



- Provide enough information to explain the issue that the proposed project will aid or solve.
- Support the project proposal with recent and historical data that describes and demonstrates the effect of the COVID-19 public health emergency on the issue your project will address. Use anecdotal support as well.



- Indicate how the proposed project addresses the needs of those disproportionately impacted by the COVID-19 public health emergency such as low-income communities and people of color and other underserved groups.



- Create clear, concise, goals and outcome-based performance measures that quantify the success of the proposed project over time.
- Make sure outcomes are measurable.

